

# fundraiser in a box

in support of



Be a Proud Supporter of the Arts

## Take part in the 2019 Fundraiser in a Box Challenge

in support of the Nina Haggerty Centre for the Arts.

The challenge is open to companies and individuals. Participation is free and we provide everything you need. Participants get many benefits including:

- Tax receipt for total donations collected
- Acknowledgment on the Nina's website, annual report, gala program, newsletter and social media
- Prizes for most unique Fundraiser in a Box, most dollars raised and more!
- Businesses have the opportunity to promote a specific product or service through their challenge
- Celebration for all participating companies and individuals on December 6th at the Nina with great art, food and wine.
- Alignment with a beloved local charity that ensures art is accessible to over 200 artists with developmental disabilities

It's easy to order a box. We will deliver it with your custom label and anything else you require such as posters, art cards, entry forms and pens. You can also arrange to pick up your box at the centre and see for yourself the amazing artists you are helping.

Customize your box with one of the following fundraising ideas or create your own. Fill out the participant form and you will receive your box within 5-7 business days. It's easy, fun and so impactful to the Nina Haggerty Centre.

Depending on your business or event you may be collecting donations from customers, staff members or guests. Here are some ideas you can choose from.

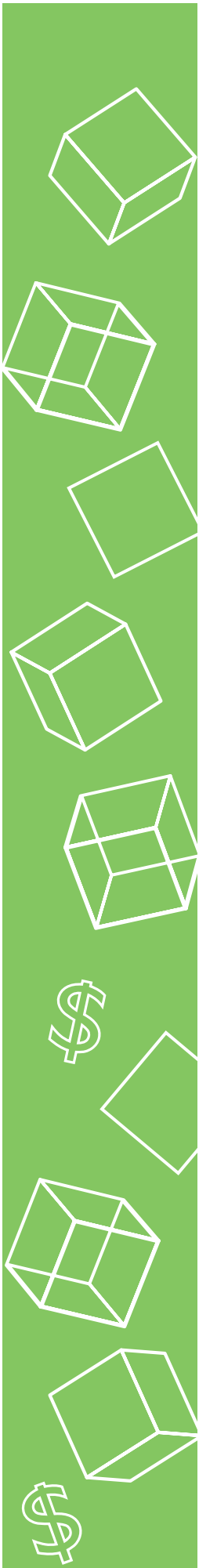
### Customer or Event Based Fundraisers

**Mini Arts Box.** Make a donation to the Nina Haggerty Centre and select a mini art! (The Nina will provide the mini art cards). Donations over \$10 can choose up to 3 mini arts to proudly display in your home or office.

**Raffle Box (We provide the prize)** For every donation made by a customer or guest at your event they receive an entry form to win a gift basket valued at over \$500. The basket includes original art, a Jamie Howarth hoodie, gift cards, wine, art book and much more. Draw date Dec 6th 2019. Must be 18 years of age or more to enter.

### Raffle Box (You provide the prize)

For every donation made by a customer or guest they receive an entry form to win a prize of your choosing. (We can provide entry forms). You select the draw date.



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## Product Purchase Box

Select a product you want to promote and we will create your box label. e.g. Purchase a meat lovers pizza and we will donate 50 cents for each one sold to the Nina Haggerty Centre for the Arts. Place the 50 cents in the box each time that item is ordered.

## In Lieu of Gifts Box

This is a popular idea for birthdays, anniversaries, weddings, house warmings and more. Ask guests to bring a donation for the Nina Haggerty Centre for the Arts in lieu of gifts and collect donations in your custom box created for your event.

## Discount Box

Offer a discount on products or services in exchange for a donation. E.g. Donate any amount to the Nina Haggerty Centre for the Arts and receive 10% off any dessert.

## Coupon Box

Offer a coupon for donations. E.g. Donate to the Nina Haggerty centre for the arts and receive a coupon for 10% off your next purchase

## Matching Funds Box

Offer to match all donations received by your patrons and or staff. E.g. Donate to the Nina Haggerty Centre for the Arts and we will match all donations up to \$500.

## Admission Box

Offer a discounted or free admission to a reception, sale, class or other special event with a donation to the Nina Haggerty Centre. E.g. Donate to the Nina Haggerty Centre for the Arts for free admission to the Karma Yoga Class on the first Saturday of every month.

## Employee Based Fundraisers

Not everyone carries cash anymore. We are happy to provide IOU slips you can place beside your box for your employees. This allows challenges that require ongoing donations (like the Curse Box) to run easily. Amounts can then be collected at the end of the month from employees.

## Dress Down Day Box

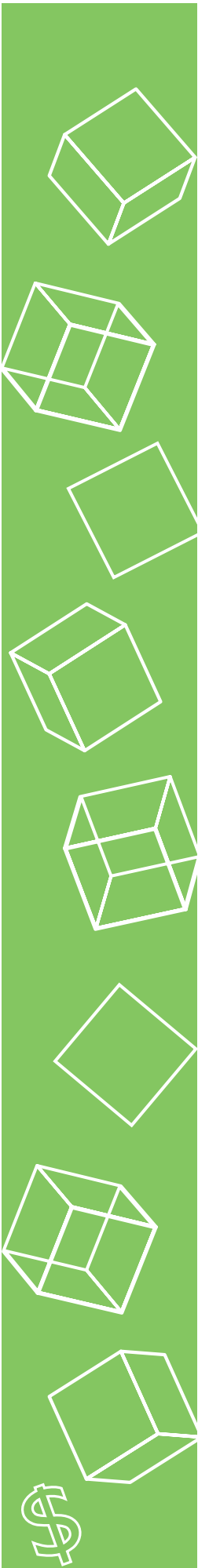
Offer employees the opportunity to dress casual for a day. This could be a jeans day or PJ day! E.g. Every Friday employees who donate \$5 get to wear casual clothes to work.

## Curse Box

Every time an employee swears or says a particular word/phrase ask them to contribute to the donation box.

## Reward Box I

Offer a staff reward for helping out the community. E.g. Donate to the Nina Haggerty centre and once we reach \$300 the staff will get to leave early on the Friday of a long weekend.



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## Reward Box II

Offer an incentive based product promotion to get customers to purchase a certain product or service. E.g. If we sell 100 Pumpkin Lattes in the next 100 days we will donate \$100 to the Nina Haggerty Centre

## Dare Box

These are popular and fun. E.g. Donate to the Nina Haggerty Centre and once we reach \$1,000 then the boss will color their hair green, or wear a gorilla suit for a day, or run a mile for every \$100 raised, or your personal dare ...

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## Treat Box

Offer complimentary snacks, beverages or treats to staff or clients in exchange for a donation. E.g. help yourself to donuts and coffee with a donation to the Nina Haggerty Centre for the Arts

## Music Box

Offer the radio dial controls! Have staff enter a secret donation with their name on it and whoever donates the highest amount gets to pick the office radio station for the next week.

## Snooze Box

Offer staff who donate an opportunity to sleep in for an extra hour on a mutually decided day, or you can have late employees donate each day they sleep in.

## Junk Box

Is your office trying to get healthier? For every pop, chip, or treat your staff inhales, they have to put a donation in the box for the Nina Haggerty Centre for the Arts

## A Proud Supporter of the Arts

Contact [rona@thenina.ca](mailto:rona@thenina.ca) to get your own fundraiser in a box in support of the Nina Haggerty Centre for the Arts YEG

[thenina.ca](http://thenina.ca)



# fundraiser in a box

request form



## Supporting the Arts & Changing Lives

name	phone
company name (if applicable)	email
delivery address	postal code
mailing address (if different from above)	name on tax receipt
event name (if applicable)	

## name your fundraiser

### Your Custom Fundraiser In A Box Header

This is where we describe your fundraiser and make a personal header for your box. It can be one of the ideas listed or something original. Please keep your fundraiser description between 2-4 sentences. For example:

#### Mini Arts Box Idea

Farmhouse Restaurant is proudly accepting donations for the Nina Haggerty Centre for the Arts. Donate and you can select a mini art. Donate \$10 or more and you can choose 3 mini arts to proudly display in your home or office.

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fundraiser start	mm/dd/yy
fundraiser end	mm/dd/yy

Preferred timeline for submitting funds

(Please note all funds are due by December 1st for the 2019 Campaign)

- Monthly
- Quarterly
- One time submission

Preferred method for submitting funds:

- Donations picked up at your location by Nina employee
- Over the phone credit card payment 780-886-6640
- Drop off Donation at the Nina, M-F 10-2pm
- Mailing a cheque made payable to: Nina Haggerty Centre for the Arts

Contact [rona@thenina.ca](mailto:rona@thenina.ca) with questions or ideas in support of the Nina Haggerty Centre for the Arts

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