



# Nina News

Nina Haggerty Centre for the Arts

**October 2013**  
**Volume 9- Issue 5**

THE NINA NEWS IS PUBLISHED  
4-6 TIMES A YEAR  
BRINGING NEWS TO MEMBERS  
AND FRIENDS

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**Keep the Love Alive Campaign Reaches Immediate Goal**

**Dancing with Disabilities**

**Media, Friends Support Nina**

**Wedding Crashers and Cakes/Auction; Street Art**

**In the Gallery: Reflecting 96 Street; Jane Siberry at Nina!**

### STAFF/BOARD LIST

- Lead Artists: Sherri Chaba, Brenda Kim Christianson, David Janzen, Cynthia Sentara, Susan Seright, Jill Stanton
- Artistic Director: Paul Freeman
- Director of Development: Rona Fraser
- Volunteer Coord: Nina Leontowicz
- Board Members: Sheila Kubish, Yvonne DuBourdieu, Svetlana Pavlenko, Kristine Penner, Janice Kosak, Connie Moores, Heidi Veluw, Cecilia Bloxom
- Admin: Marta Beranek
- Executive Director: Wendy Hollo  
wendy@thenina.ca

## Large Gifts Keep the Love Alive!

### Private Donor and Foote Fund Match the Stollery Gift

Days just don't get any better than this! It started with delivery of a cheque for \$100,000 - a donation from a private donor who wishes to remain anonymous. Still reeling from that astonishing news, Craig Stumpf-Allen called from the Edmonton Community Foundation with news of a \$50,000 gift from the Eldon and Anne Foote Fund. This news immediately triggered a call from the Stollery Charitable Foundation confirming the \$125,000 matching contribution.

With these large gifts in hand, the Keep the Love Alive campaign, which kicked off in mid-July, has reached its immediate goal (\$250,000 required for the lump sum payment to the City for the facility). The campaign, however, runs to November 30 and the Nina hopes to keep the momentum going, raising funds to "keep the paint pots full" and for the next lump sum facility payment due in 2017.

Since July, Nina has raised almost \$290,000! Huge thanks go to our anonymous angel, Foote family and Stollery Charitable Foundation, but also to the media and the many friends, staff, board and artists that have worked so hard to Keep the Love Alive.

You can donate to the campaign online at [www.thenina.ca](http://www.thenina.ca), by phone with your credit card or send a cheque by snail mail. Better yet, drop in for a tour and donate or buy some art.



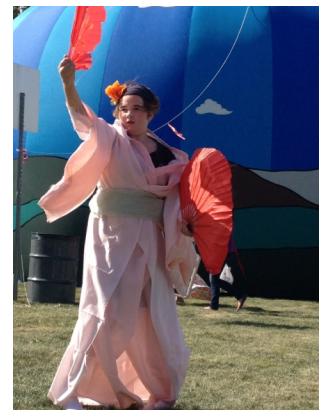

Paul Freeman and Wendy Hollo shared the good news with artists from the Collective., hold up a cheque for \$100,000! You can watch the two minute clip on our website (Click on Donate Now or the Keep the Love Alive Banner).

## Dancing with Disabilities


### Nina AVIVA Fund campaign needs your help

Nina dancers need your help to continue their Amazing Adventures. If you caught troupe members performing at the Alberta Avenue Community Centre in May, or at the Kaleido Festival in September, you will know that the Amazing Adventures of the Dark Day Dancers are...to be continued. In order for that to happen, however, partners Mile Zero Dance and the Nina Haggerty Centre need to find a new source of funds.

We have a great opportunity to access \$10,000 from the AVIVA Community Fund. Our idea has been approved and now it is up to us to show community support. Help keep these artists dancing by going to the Nina or Mile Zero Dance website and click on the AVIVA banner to cast your vote. You can vote everyday! The minute you spend could mean months of dancing for our very passionate troupe.

Aviva Community Fund  
Supporting what's important to you



Dancing with Disabilities

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View this idea

# Shout Out to Edmonton Media

## City TV, CTV, CBC, Global all lend support to campaign

Bridget Ryan, well known for her lively contribution to City TV Edmonton's Breakfast Television, has some pretty big fans at the Nina! Artists in the Collective were thrilled to see her on location in the Nina studios, happy to meet her in person and to have the chance to be on TV.

Bridget also profiled Nina artists during a remote earlier in the month at Lexus of Edmonton. Lexus is a long time supporter of Nina's annual fundraiser, Cake Walk, and now helps to highlight the Centre by displaying artwork in its new and previously owned car showrooms.

Local media outlets have all shown incredible support for the Nina Haggerty Centre during the past few months, highlighting the fundraising campaign and the important role the Centre plays in the lives of the artists it supports and the Edmonton community.

On September 30, CTV's Carrie Doll and Darryl MacIntyre were the first to broadcast the happy news that the immediate campaign goal had been met.

CBC, Global and the Edmonton Journal have also covered aspects of the campaign, with Shaw and Telus TV both filming more in-depth profiles of the Centre and its artists.



Out & About: Live at Lexus of Edmonton #3 August 27, 2013



Out & About: On Location at The Nina Haggerty Centre for the Arts #5



Out & About: On Location at The Nina Haggerty Centre for the Arts #1

## Odvod Media Critical to Campaign



Odvod Media has been the driving force behind the Keep the Love Alive Campaign. "We can't believe the level of support we have received," says Executive Director Wendy Hollo. "The team has been incredible to work with." Odvod handled all design aspects of the campaign, launching the Indiegogo social media campaign on July 17. The company, which publishes Avenue Magazine, also donated thousands of dollars of ad space in the magazine to the campaign.



Artists from the Nina Collective applaud Dominique Bugeaud for her campaign donation.

## Students, JA company Show the Love

Anastasia Paylic (right) presented a cheque for \$400 to the Nina campaign on behalf of her Junior Achievement Company, *InfiniTie*. The 16-week program is designed to teach youth aged 15 - 18 how to run a business by creating one of their own. Anastasia's group created and marketed a line of casual bow ties, earning high

school credits and scholarship opportunities.

Also creative in their support, are MacEwan students, Sara Knourek and Danika McConnell. They set up a booth on campus offering their services, for example window washing, with the payment "paid forward" to the Nina Haggerty Centre.





## Wedding Crashers and Cakes Nov. 4

### Team Sponsors, Chefs at work planning their cake creations

The teams are matched and chefs are already plotting amazing cake creations as Cake Walk returns to the Westin Hotel on November 4.

The event welcomes a few new cake makers to the competition: Once Upon a Cake, Cakes by Candace and Triple L Cakes. The chef from the Chateau Lacombe is also set to go head to head against Chef Suhail Sayed and his team from the Westin Hotel! Returning to the completion are Over the Top Cakes, Cheryl's Creations, The Art of Cake and Teresa's Custom Cakes.

Back as team sponsors this year are Lexus of Edmonton, Pacesetter Homes, Avenue Magazine, Westin Hotel, Canadian Dewatering LP and Latium Fleet Management. On board to dethrone some of the past event winners are newcomers to the event, Bridal House, M & M Meats and Janice Kosak.

Team sponsors and chefs can expect lots of attention as Sheri Somerville table hops throughout the evening while Josh Classen hosts from the podium. Guests to the event, as always, can expect the unexpected and also a touch of elegance as Sheri and Josh will be sporting a gown and tux provided by the Bridal House.

A terrific line up of popular songs will be performed during the stage show by Colleen Rae, Josh Mellot and his band and Sheri Somerville. All proceeds from this event directly support the studio program at the Nina.

Tickets are available at Tix-on-the-Square by phone or online for \$100 each, or you can buy a table for 10 for \$800. Table sponsors enjoy the benefit of reserved seating and are recognized in the program, from the stage and with signage at the table.



World Stone Inc. and SERVUS Credit Union are sponsoring the 8th annual Cake Walk event.



Josh Classen and Sheri Somerville reunite to host this year's event.

## Silent Auction Alberta Travel

### Great getaways and unique experiences

Who doesn't love a little get-away? This year's silent auction at the Cake Walk event is proud to offer a limited number of great Alberta escapes that include accommodations, meals and activities that are sure to please. Already lined up are stays at the Fairmount Banff Springs, Canmore Radisson, Jasper's Tonquin Inn, Drumheller Ramada Hotel & Suites, Village Creek Country Inn at Pigeon Lake and in-town stays at the Westin and Fairmont Hotel Macdonald.

In addition to getaway packages, the auction also features a backyard BBQ for 20 by M&M Meats that includes your own backyard chef and entertainment by Colleen Rae, a chef's table dinner at the Shaw Conference Centre for 6 with Trudy Callaghan and Orville Chubb, publishers of Avenue Magazine, and an exquisite evening of wine & champagne hosted by Satesh Narin of Crestwood Wines, catered dinner and classical performance by the Buena Vista Trio.

## Open Source Street Art

### Nina artists join local street artists

Two Nina artists were jazzed to have the opportunity to take part in an Edmonton Arts sponsored pilot project offering local artists three sites to create legal street art. Nina artists worked with Jason Botkin, an *En Masse* founder and school mate of Nina Artistic Director, Paul Freeman to create art on the walls of the 97 Avenue underpass, one block north of the High Level Bridge (parallel to 109 Street). *En Masse* has so far created 70+ murals in 14 cities internationally.



Scott Berry, no stranger to large art projects, had a blast adding his drawings to the underpass project. The site is to be a permanent street art mural.



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## NINA HAGGERTY CENTRE FOR THE ARTS

*"Creativity lies within all people and  
can be powerfully expressed through  
the arts."*

[www.thenina.ca](http://www.thenina.ca)

# IN THE GALLERY

## Reflecting 96 Street

**October 3 - November 1, 2013**

The Stollery Gallery is pleased to present "Reflecting 96th Street," a vibrant passage in the young histories of two Collectives: The Mustard Seed Artists and the CMHA Quilt Club. Both Collectives offer supportive environments that encourage artistic expression and cooperative interaction.

While the CMHA Quilt Club, a peer-led collective, works to create rich and colourful works in fabric, the Mustard Seed Collective works primarily with painting and drawing.

All demonstrate talent, commitment and resolute hope that transcends their daily challenges and the desire to confront and break through barriers to embrace meaning and fulfillment through art-making.



### Regular Gallery Hours:

M-F: 10:00 am - 2:00 pm  
Thursdays: 4:30 - 8:00 pm  
Saturdays: 1 - 3 pm  
P 780-474-7611 [www.thenina.ca](http://www.thenina.ca)

**FREE RECEPTION: OCTOBER 10, 7:00 - 9:00 PM**

## Jane Siberry Keeping the Love Alive

The Nina Haggerty Centre is thrilled to end its official *Keep the Love Alive* campaign with a very special evening of entertainment. Canadian icon, recording artist Jane Siberry, will be performing in the intimate setting of the Stollery Gallery.

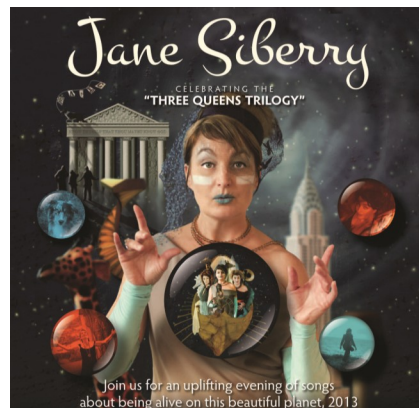
Most often compared to artists such as Kate Bush, Joni Mitchell and Laurie Anderson, her music reflects widely diverse influences and musical styles. She has worked with artists such as kd lang and Brian Eno.

Critical of the competitive power of commercial music radio and the music industry, she recorded under

her own label, Sheeba Records, since 1996. Siberry pioneered a self-determined pricing policy on her website in 2005 and has since made her entire back collection of music available as free downloads.

In 2010, Siberry launched a micro-tour of Europe, playing in intimate venues arranged by her fans. It was this innovative approach that inspired the Nina event.

With only 80 tickets available, the event is well on its way to selling out so if you are looking for a memorable evening and a cool way to show your love for the Nina, get your ticket soon!



Tickets are \$125 at Tix-on-the-Square. Price includes wine, refreshments and an art perk created by artists from the Nina Collective.

**Save the Date for World Stone Inc. Cake Walk 2013**  
**Wedding Crashers and Cakes is set to rock the Westin Ballroom on Monday, November 4, 2013. Tickets are available at Tix-On-The-Square.**